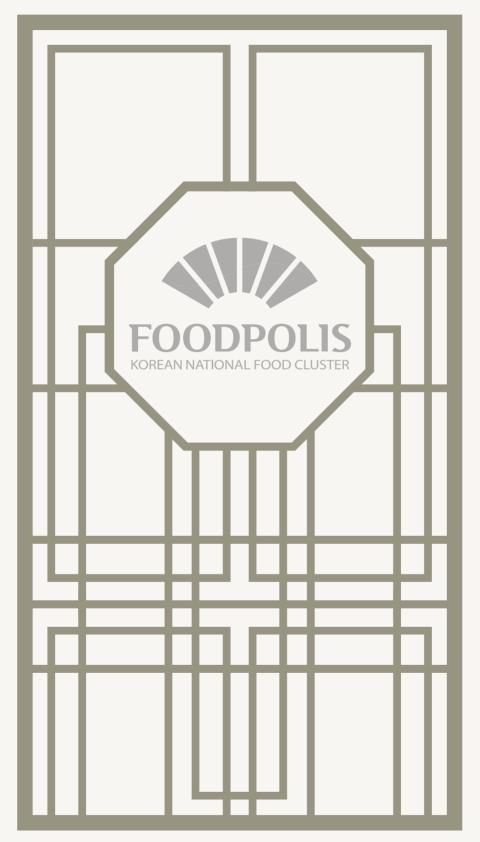
## The Perfect Partner for Your Food Business









# Korean National Food Cluster FOODPOLIS



# is the window to the world



## What is Korean National Food Cluster, FOODPOLIS?

Located in the city of Iksan, Jeollabuk-do (North Jeolla Province), Korean national food cluster, FOODPOLIS, is an R&D-driven and export-oriented food industry complex created jointly by the Ministry for Food, Agriculture, Forestry and Fisheries, Jeollabuk-do Provincial Government and Iksan City Government of Korea.

**Business Overviev** 



Location	Iksan, Jeollabuk-do, Korea	
Construction Period	<b>2012~2015</b> - Creating a R&D-oriented industrial complex - 2,320,000m <sup>2</sup> (232ha) - Constructing a residential complex - 1,260,000m <sup>2</sup> (126ha)	
Scale	<b>Total project budget</b> : USD 480 million (for industrial complex) <b>Size of land</b> : 3,580,000m <sup>2</sup> (358ha)	
Organizer	Ministry for Food, Agriculture, Forestry and Fisheries / Jeollabuk-do Provincial Government / Iksan City Government	
Enforcement	Korea Land and Housing Corporation	
••••••		
2012	2013~2014	2015
Official designation of the national food cluster	Industrial complex development	Completion of industrial complex

Provide land compensation

Design business support

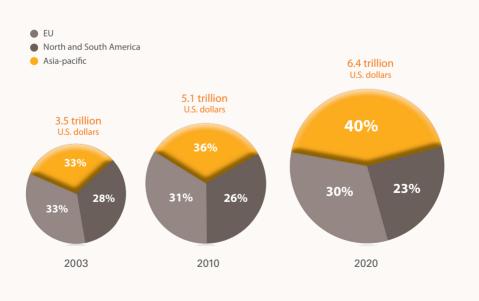
facilities

Industrial complex development • Start construction • Prepare for lot sales for businesses

Completion of industrial complex • Completions construction • Business relocations starting

## The global food market shift to Asia-pacific

- The global food market is expected to grow from around USD 5.1 trillion in 2010 to USD 6.4 trillion in 2020.
- The global food market is shifting to the Asia-Pacific region (2010, 36%  $\rightarrow$  2020, 40%).
- Korea is at the center of Northeast Asia; a huge market with 1.6 billion population.



\* International Data Group 2005, Datamonitor 2011



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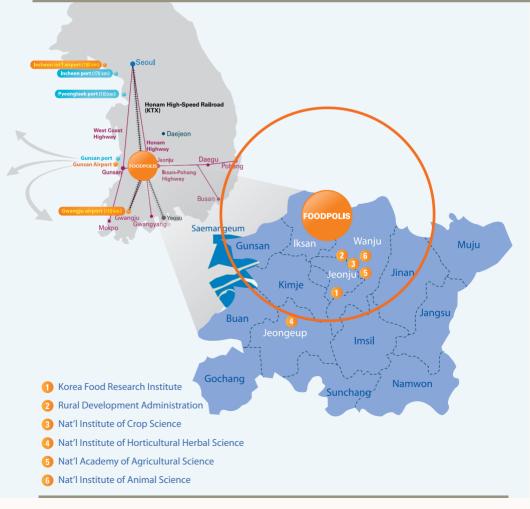
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## **Residential Zone**

**Food City** 

- A Housing Complex & Education
- **B** Food Commercial Zone
- C Food Theme Park Zone
- D Universities & Educational Facilities
- E Urban Farm
- F Hanoak Village-Foreigner's Residence •Town House
- G Food & Culture Complex Zone

## **Excellent transport and R&D infrastructure**





# Six business support systems to strengthen the competitiveness of residential enterprises

#### **Food Quality and Safety Center**

| Implements food safety-related legal regulations | Institute managing taste quality such as flavor and smell

## **Food Functionality Evaluation Center**

| A one-stop support service for evaluating food functionality

## **Food Packaging Center**

| State-art-of packaging technologies | Prompt process of analyzing and testing food packaging upon business request

Specialized workforce

## **Agency for Korean National Food Cluster**

| Around permanent 40 staffs to providecomprehensive services | Serves as a networking coordinator between local/global businesses and laboratories | General management of the cluster

## **Rental Plants**

Provides production space at a reasonable cost for small and medium food companies

## **Pilot Plant**

- Produces prototypes and trials
- The aim is to establish a world-class pilot plant

#### The borderless trade environment brings new market opportunities

- The Korean government concluded 8 FTAs with 47 countries that represent the EU, ASEAN, and USA.
- FTA negotiations and considerations are underway with major countries including China.

#### Effective & Concluded FTAs

#### • Korea · USA(2012)

- Korea · EU (2011)
- Korea · Peru (2011)
- Korea · India (2010)
- Korea · ASEAN (2009)
- Korea · EFTA (2005)
- Korea · Singapore (2004)
- Korea · Chile (2002)
- Korea · Columbia (2012)
- Korea · Turkey (2012)

## Negotiating

- Korea · Canada
- Korea · New Zealand
- Korea · GCC
- Korea · Australia
- Korea · China
- Korea · Mexico
- Korea · Vietnam
- Korea · Indonesia

#### Preparing for negotiations & joint research

- Korea · Japan
- Korea · China · Japan
- Korea · MERCOSUR
- Korea · Israel
  - Korea · Central America
- Korea · Malaysia

### **Optimal business incentive programs**

#### **Tax Breaks**

**National tax :** (Corporation tax, Income tax)100% exemption for the first three years, 50% reduction for following two years

**Local tax :** (Acquisition tax, registration tax and property tax) 100% exemption for fifteen years

Tariff exemption : Exemption applied to capital goods inflow raised from the acquisition of new stocks

**Free/reduced land lease :** Land lease benefits (free of charge or at least 50% reduction) for 50 years, duration extendable (up to 100 years)

#### **Investment Subsidy**

Jeolla buk-do(Province) : Minimum investment amount of USD 8.5 million, the subsidy to be provided within 5% of the invested amount up to USD 4 million

**Iksan-si (City) :** USD 4 million of the maximum per company in 5% of the investment amount if investment exceeds over USD 85,000

#### **Employment Subsidy**

Up to USD 430 per person for up to six months / the subsidy ceiling to be USD 430,000 per company

#### **Education / Training Subsidy**

Jeolla buk-do: USD 90 ~ 430 per person for six months, USD 430,000 per company

Iksan-si: USD 520/month per person for six months, USD 170,000 per company

#### **Consulting Subsidy**

1% of the final investment amount, within the limits of USD 88,000







